



EST^d 1981

TAMA

Telugu Association of Metro Atlanta

అట్లాంటా తెలుగు సంఘం

Annual Sponsorship

Telugu Association of Metro Atlanta (TAMA), was established in 1981, and is one of the longest serving non-profit organizations within the Atlanta Indian community. TAMA started out as a cultural organization, but has evolved based on the needs of the community to provide social services activities, cultural events, community involvement and a Telugu language school. Additionally, TAMA runs a free weekly clinic for underinsured or uninsured. We have 4500 members spread across Atlanta, and our weekly newsletters reach over 8000 email addresses.

We are requesting members of our community to support us by becoming a sponsor or a donor to TAMA. We have various sponsorship packages you can choose from. Each package comes with multitude of benefits and advertising opportunities for your business. Also, below are some of the events TAMA organizes where your sponsorship will gain you exposure.

List of events **TAMA** organizes:

Sankranti Sambaralu	TAMA Volleyball League
Ugadi Utsavalu	TAMA Cricket tournament
Mahila Sambaralu	TAMA-ATA Table Tennis
TAMA Divya Deepavali	TAMA Badminton Tournament
Weekly Free Clinic	Weekly Manabadi
TAMA Palleku Podam	TAMA Chess Tournament
Kids Fest	Tax Seminar/ Immigration Seminar
Health Fair	Republic Day celebration
TAMA Manabadi Cultural Festival	TAMA-Independence Day Celebrations



Platinum Sponsorship

\$10,000

- Event Sponsor to one of the major events and recognition at the event.
- Listed as Platinum Sponsor in TAMA events, Website, Flyer, Newsletter and TAMA media.
- Up to 5 minutes of stage time or audio/ video presentation at one of the major events.
- 6ft x 6ft Banner display at all events.
- 250x100px banner on website for the entire year.
- Digital Advertising Slide at the events.
- Sponsor page on the TAMA website with the information provided by sponsor (Ex: tama.org/sponsor name)
- Listed as sponsor in the TAMA business directory*
- Logo on weekly newsletters
- 52 Weeks free advertisements in weekly Newsletters (Half page AD 8.5in x 5.5in)
- 20 tickets to any ticketed events
- Up to Two Full page color AD in TAMA Souvenir.
- Premium booth space at all major events (OR)
Catering opportunity to restaurant sponsors during one of the 4 major events
- Special Badges in events for sponsors
- Listed in Program Sheet
- Tickets printed with Company logo

Gold Sponsorship

\$5,000

- Listed as Gold Sponsor in TAMA events, Website, Flyer and Newsletter.
- 6ft x 6ft Banner display at all events
- 250x100px banner on website
- Digital Advertising Slide at the events
- Sponsor page on the TAMA website with the information provided by sponsor (Ex: tama.org/sponsorname)
- Listing the sponsor in the TAMA business directory*
- Logo on weekly newsletters
- 24 Weeks free advertisements in weekly Newsletters (Half page AD 8.5in x 5.5in)
- 10 tickets to any ticketed events
- Full page color AD in Souvenir
- Premium booth space at all major events (OR) Catering opportunity to restaurant sponsors during one of the 4 major events
- Special Badges in events for sponsors
- Listed in Program Sheet
- Tickets printed with Company logo



Silver Sponsorship

\$2,500

- Listed as Silver Sponsor in TAMA events, Website, Flyer and Newsletter.
- 6ft x 4ft Banner display at all events
- 250x75px banner on website
- Digital Advertising Slide at the events
- Sponsor page on the TAMA website with the information provided by sponsor (Ex: tama.org/sponsorname)
- Listing the sponsor in the TAMA business directory*
- Logo on weekly Newsletters
- 12 Weeks free advertisements in weekly Newsletters (Half page AD 8.5in x 5.5in)
- Full B/W page AD in Souvenir
- 5 tickets to any ticketed events
- Premium booth space at all major events (OR) Catering opportunity to restaurant sponsors during one of the 4 major events
- Special Badges in events for sponsors

Bronze Sponsorship

\$1,500

- Listed as Bronze Sponsor in TAMA events, Website, Flyer and Newsletter.
- 5ft x 3ft Banner display at all events
- 250x50px banner on website
- Digital Advertising Slide at the events
- Bronze Sponsor page on the TAMA website with the information provided by sponsor (Ex: tama.org/bronzesponsors)
- Listing the sponsor in the TAMA business directory*
- Logo on weekly Newsletters
- 5 Weeks free advertisements in weekly Newsletters (Half page AD 8.5in x 5.5in)
- Half B/W page AD in Souvenir.
- 2 tickets to any ticketed events.
- Premium Booth space at one of the Major events.

Newsletter

\$1,000

- Half page AD 8.5in x 5.5in.
- One time \$1000 for the complete year's weekly Newsletters advertisement.
- Weekly



Clinic Package

Benefactor

\$5,000

- Listed in TAMA Website in Clinic page.
- Will be listed as clinic sponsor for one week in Newsletter.
- Up to 5 minutes of stage time and Recognition at one of the major events.

Patron

\$1,000

- Listed in TAMA Website in Clinic page.
- Will be listed as Free clinic sponsor for one week in Newsletter

Supporter

\$250/\$500

- Listed in TAMA Website in Clinic page.